

# CHARACTER COUNTS!<sup>SM</sup>

*Character Counts!* Week is October 18 – October 24. Every year, the U.S. President, U.S. Senate, state governors, and officials around the world proclaim the third week in October as CHARACTER COUNTS! Week. This is the biggest celebration of character in the world. Every year millions of kids in dozens of countries participate by celebrating the six pillars of character – Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship (TRRFCC – terrific!). This weeklong celebration is about the universal values we all share.

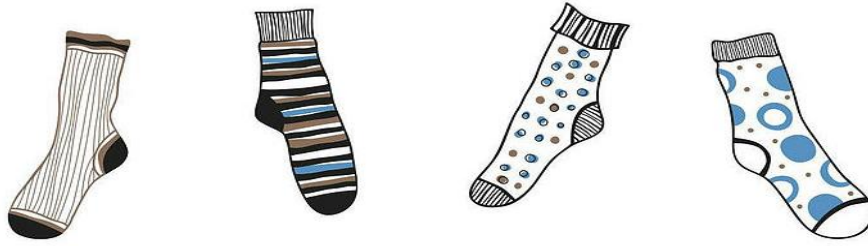


Miller Avenue & Briarcliff School students and staff will recognize the week by wearing the color that represents each pillar (this is, of course, optional). Please see the schedule below.

Monday, October 19	Wear <b>Blue</b> for Trustworthiness	Think <i>True Blue</i>
Tuesday, October 20	Wear <b>Yellow</b> for Respect	Think <i>The Golden Rule</i>
Wednesday, October 21	Wear <b>Green</b> for Responsibility	Think <i>Responsible for the Planet</i>
Thursday, October 22	Wear <b>Orange</b> for Fairness	Think <i>Orange Fruit Splits into Fair Pieces</i>
Friday, October 23****	Wear <b>Red</b> for Caring or Wear <b>Purple</b> for Citizenship	Think <i>Have a Heart</i> Think <i>Royalty</i>

\*\*\*\*Also on Friday, October 23<sup>rd</sup>, don't forget to wear your mismatched socks for the Million Misfit Sock March! And please send in socks for our *Sock Drive!*

## CELEBRATE WHAT MAKES YOU DIFFERENT



On Friday, October 23<sup>rd</sup>, we will participate in *The Million Misfit Sock March!*

Please find the perfect pair of misfit socks to sport on that day to celebrate our individual differences and stand up against bullying. We are all different, but sometimes our differences can make us feel like we don't fit in or don't matter, especially when we are bullied because of those differences. Let's talk about the importance of being different and the courage it takes to acknowledge and celebrate those differences!!!

We will also be celebrating *Character Counts! Week*.

In addition, Miller Avenue & Briarcliff Schools will be sponsoring a **SOCK DRIVE!** We will be collecting **new socks** to donate to local homeless shelters. Socks will be collected at both schools until Friday, October 30<sup>th</sup>.

Can you  spare a pair?